Recruiting for a multicentre DoD and VA longitudinal study: lessons learned

Purpose
To identify and describe effective recruitment practices in a large, multi-site, longitudinal, observational study employing both military service members and Veterans.

Participants
Researchers used four Chronic Effects of Neurotrauma Consortium sites.

How was the study conducted?
A descriptive study.

Findings
Cohort-specific recruitment increased with the addition of focused recruitment strategies and a military/Veteran-centric recruitment director.

Military Impact
Adding a recruitment director with a background similar to study participants coincided with significantly improved overall participant numbers and specific subpopulations of research subjects, thus adding to the value of the study.